

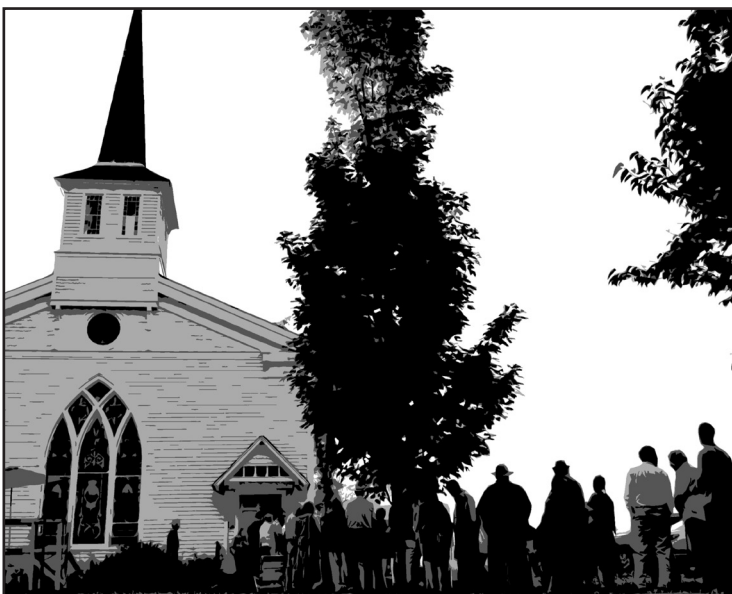


Why support the arts?

- Build market share
- Reinforce your brand
- Reach new customers
 - Generate goodwill
- A thriving arts community helps recruit & retain talent
- The arts contribute to the local economy & quality of life
 - Arts drive tourism

By way of maple-lined country roads and picturesque dairy farms, road signs guide you to the landmark West Kortright Centre, between Oneonta, Stamford, and Delhi.

Since 1975, our community has relied on the West Kortright Centre to deliver world-class performing arts and culture programming to our ever-expanding audience.



By placing an ad in our 2017 Playbill, you bring valuable financial support to our programming while reaching a sizable audience with your ad message.

We print 1,500 high-quality playbills, which are seen by more than 7,500 visitors to The Centre each year.

Playbill advertisers are also listed on our website and in an online playbill, as well as thanked via social media.

Learn more about us at www.westkc.org.

FULL-PAGE: 9-1/2" h x 6" w

Inside Front Cover: \$450

Inside Back Cover: \$450

Outside Back Cover: \$550

Full Page Ad: \$350

QUARTER-PAGE HORIZONTAL: 2-3/16" h x 6" w

\$110

EIGHTH-PAGE: 2-3/16" h x 2-7/8" w

\$90

QUARTER-PAGE VERTICAL:

4 1/2" h x 2-7/8" w

\$110

HALF-PAGE: 4-1/2" h x 6" w

\$180

2017 WKC PLAYBILL AD SIZES & RATES

49 West Kortright Church Road, East Meredith, NY 13757 607-278-5454 www.westkc.org



West Kortright Centre 2017 PLAYBILL ADVERTISING CONTRACT

To place an ad in our 2017 Playbill, please respond via phone or email,
or fill out this contract and mail to: 49 West Kortright Church Rd., East Meredith, NY 13757
no later than April 25, 2017.

PDF files can be emailed directly to the Marketing Director, Caitlyn Davey: caitlyn@westkc.org
Also, at no extra cost, our designer can design & create your ad.

BUSINESS CONTACT INFORMATION

BUSINESS NAME _____

CONTACT NAME _____

BUSINESS ADDRESS _____

PHONE _____ FAX _____ E-MAIL _____

AD INFORMATION

AD SIZE _____ (If 1/4 page, please circle one: horizontal ad or vertical ad)

AD REMAINS THE SAME AS 2016? Yes ___ No ___ / PDF? Yes ___ No ___ / In-House? Yes ___ No ___

DEADLINES

Space commitment & artwork/copy due by April 25, 2017.

Payment can be made at the time of confirmation, or later in the 2017 season.

The undersigned agrees to pay \$_____ for advertising in The West Kortright Centre's 2017 Season playbill.

Date _____ Signature _____

Thank you so much for your support!

Actual ad sizes and layouts are shown on a separate sheet

| Ad Size | 2017 Rates |
|-----------------------------------|------------|
| 1/8 page ad | \$90 |
| 1/4 page ad – Horizontal | \$110 |
| 1/4 page ad – Vertical | \$110 |
| 1/2 page ad | \$180 |
| Full page ad – Inside Playbill | \$350 |
| Full page ad – Inside Front Cover | \$450 |
| Full page ad – Inside Back Cover | \$450 |
| Full page ad – Outside Back Cover | \$550 |