

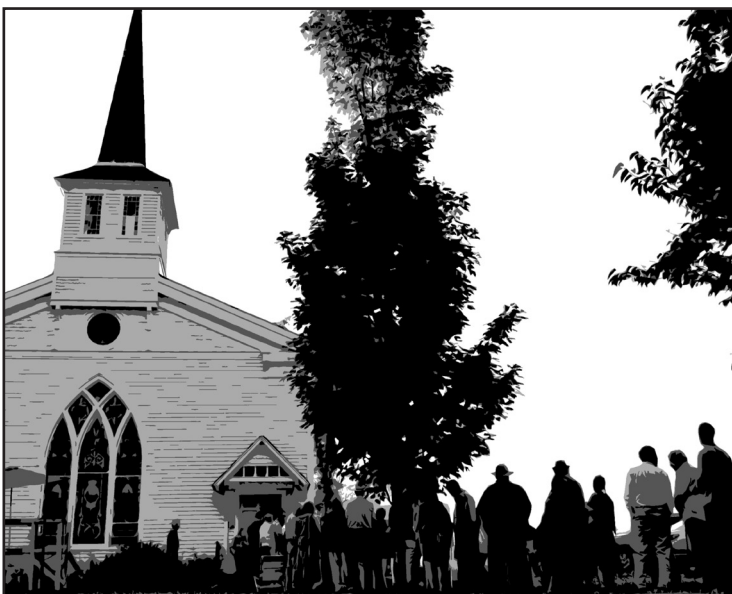


Why support the arts?

- Build market share
- Reinforce your brand
- Reach new customers
 - Generate goodwill
- A thriving arts community helps recruit & retain talent
- The arts contribute to the local economy & quality of life
 - Arts drive tourism

By way of maple-lined country roads and picturesque dairy farms, road signs guide you to the landmark West Kortright Centre, between Oneonta, Stamford, and Delhi.

Since 1975, our community has relied on the West Kortright Centre to deliver world-class performing arts and culture programming to our ever-expanding audience.



By placing an ad in our 2018 Playbill, you bring valuable financial support to our programming while reaching a sizable audience with your ad message.

We print 1,500 high-quality playbills, which are seen by more than 7,500 visitors to The Centre each year.

Playbill advertisers are also listed on our website and in an online playbill, as well as thanked via social media.

Learn more about us at www.westkc.org.

FULL-PAGE: 9-1/2" h x 6" w

Inside Front Cover: \$450

Inside Back Cover: \$450

Outside Back Cover: \$550

Full Page Ad: \$350

QUARTER-PAGE HORIZONTAL: 2-3/16" h x 6" w

\$110

EIGHTH-PAGE: 2-3/16" h x 2-7/8" w

\$90

QUARTER-PAGE VERTICAL:

4 1/2" h x 2-7/8" w

\$110

HALF-PAGE: 4-1/2" h x 6" w

\$180

2018 WKC PLAYBILL AD SIZES & RATES

49 West Kortright Church Road, East Meredith, NY 13757 607-278-5454 www.westkc.org